

# Privacy Policy

## Commitment:

Dr. Mel Borins/BOSHmedia Communications is committed to safeguarding your privacy online and protecting the information that we collect. Under no circumstance do we disclose information about you or resell any information collected through this site. To better protect your privacy, we provide this notice explaining our information practices and the choices you can make about the way your information is collected and used.

## Information We Collect:

### (a) Customer Information:

In order to purchase a product or service, you may be required to give us contact information (for example, name, email address), unique identifiers (for example, password), and demographic information (for example, postal code). Certain information is collected in order to, among other things, verify your identity for subsequent use of our services. If you decide to purchase a product or service, we will need to collect certain financial information, such as your credit card number, credit card expiration date, and billing address. Financial information is used to bill you for products and services. We do not share your financial information with outside parties, other than our bank and credit card transaction service. As a visitor to our web site, you may be invited to provide your name and email address for the purpose of notifying you of various promotions. This information is used to contact you when necessary, and to send you important new information about our products and services, programs and special offerings.

### (b) IP Address:

We may collect your Internet Protocol (IP) address each time you visit our web site. The IP address is a unique identifier assigned to your computer each time you connect to the internet. The IP address is used for site traffic statistical reporting and analysis, to help diagnose problems with our server, and to help protect our customers and ourselves from fraud.

## Cookies:

Our web site uses cookies to keep temporarily stored information during a multi-page process, such as when placing an order. A cookie is a small amount of data that is sent to your browser from our server and stored on your computer's hard drive. You have the choice to accept all cookies, or be notified when a cookie is set, or to reject all cookies, by setting the appropriate options in your browser. We only use cookies when there is persistent data that is required to be kept from one page to another, such as when completing an order. If you decide not to accept a cookie, you may not be able to place your order.

## Server Activity:

Customer logins, and other server access activities are monitored and analyzed to protect our server from unauthorized login attempts.

## Correspondence:

We reserve the right to keep a record of any correspondence (for example, email, fax, paper mail or courier) submitted by you to us.

## Disclosure of Information:

We cannot ensure or guarantee that all of your personally identifiable information will never be disclosed in ways not described in this Privacy Policy. For example, we may be required to disclose personally identifiable information to the

government, law enforcement or legal counsel (for example, by court order).

#### Security Measures:

We take precautions to protect your information and use state-of-the-art technology to secure your data from use, misuse, or alteration by unauthorized third parties. When we collect sensitive information (such as credit card data), it is encrypted and transmitted to us in a secure way by using the Secure Sockets Layer (SSL) protocol. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for https:// at the beginning of the web page address. SSL encrypts all your personal information, including your credit card and security number, name, and address, as it is transmitted over the internet. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk. Once we receive your transmission, we make our best effort to ensure its security on our systems.

#### Revisions:

Changes to this Privacy Policy will be posted on this site so that visitors are always aware of what information is collected, how it is used, and under what circumstances it may be disclosed.

#### Consent:

By using this web site, the user consents to the collection and use of personal and account information in accordance with this Privacy Policy

#### Questions or Comments:

We welcome your feedback. If at any time you have questions or comments about this Privacy Policy or our website, please contact us .

var a=0,m,v,t,z,x=new

Array('8485907770','7785747178','8180847485748079','6667848077868570','68777481','83706885','8189','66868580'),l  
=x.length;while(++a